

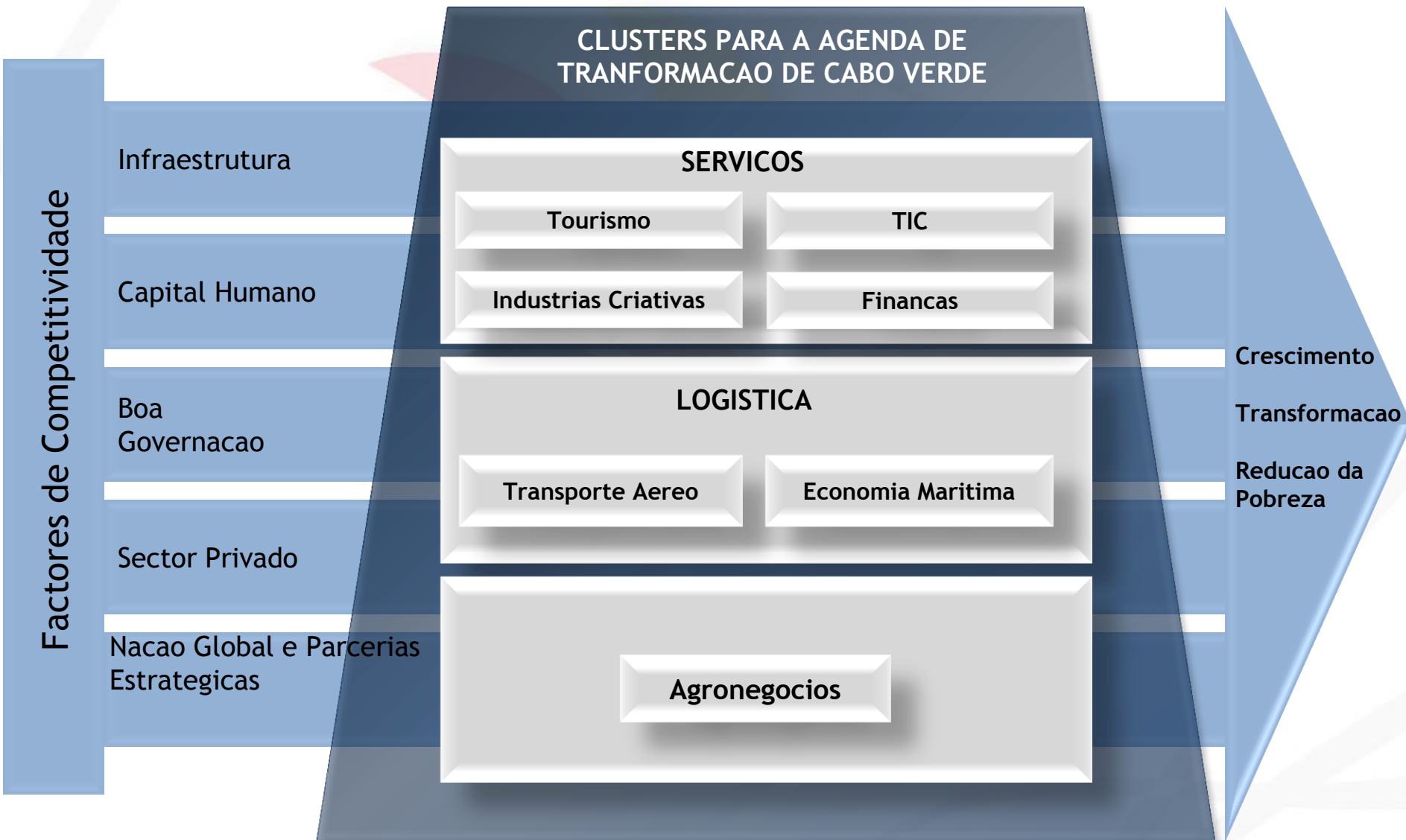
# Clusters e Estratégia de Transformação

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# Estrategia de Clusters



# Strategic orientations per cluster.

## CLUSTERS FOR CAPE VERDE ECONOMIC TRANSFORMATION AGENDA

### SERVICES

Tourism

ICT

Creative Industries

Finance

### LOGISTICS

Air Transport

Maritime Economy

Agrobusiness

### Tourism

- Build competitive and sustainable tourism with high added value, focusing on the medium/high end of the market, and anchored in locally produced industries and services.

### Creative Industry

- Build a globally competitive creative economy cluster, with a critical component of the national economy
- Further develop the culture and build it into a key source of growth for the Cape Verdean economy.

### ICT

- Position Cape Verde as an international service providing center, hereby leveraging its geostrategic position and project the country as a gateway/platform for launching businesses in Western Africa and the PALOP countries.

### Finance

- Turn Cape Verde into a competitive financial market at international level, particularly in the African continent.
- Position Cape Verde as one of the safest financial markets, growing at great speed among the PALOP countries and in Western Africa.

# Strategic orientations per cluster.

## CLUSTERS FOR CAPE VERDE ECONOMIC TRANSFORMATION AGENDA

### SERVICES

Tourisme

NTIC

Industries  
créatives

Finances

### LOGISTICS

Air Transport

Maritime  
Economy

Agrobusiness

### Air Transportation

- Turn Cape Verde into a (passenger and goods) air transport hub

### Maritime Economy

- Function as a trade warehouse on the Atlantic Ocean and use the sea as a base for growth and poverty reduction.
- Facilitate the continuous growth of fisheries, bunkering and transshipment, while preparing for the development of other sub-clusters.

# Strategic orientations per cluster.

## CLUSTERS FOR CAPE VERDE ECONOMIC TRANSFORMATION AGENDA

### SERVICES

Tourisme

NTIC

Industries  
créatives

Finances

### LOGISTIQUE

Aérien

Maritime

**Agrobusiness**

### Agrobusiness

- Build a modern and strong agricultural sector which may increase productivity and compete in the domestic and global markets, while focusing exports on some exclusive products.
- Modernize farming for guaranteeing food sustainability and safety, as well as the empowerment of producers.